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## How To Make Money By Blogging?

Make money by blogging has been a catch phrase for many aspiring Internet marketers since the birth of the blogging boom. There are now millions of blogs online so making money blogging is not easy and it certainly doesn't happen overnight.

Basically, it's not rocket science to make money blogging. It takes time and effort, but it can certainly be done.

Naturally first you need to create a blog. That is not very difficult and you can find lots of free advice on the technical side of that just by searching the term on Google.



The most important part of your money making blog is the content. You must find a niche that has a reasonable amount of people searching for that subject, but also not too much competition.

On the other hand competition is good as

that proves there is interest on that particular niche and people are paying to advertise. This is very important because if there's advertisers there's probably very little money to be made on that niche.

It would be beneficial if you are interested about your chosen niche, but it is not critical. You can learn new things when you blog about it so you can create an interest on your niche along the way.

Of course it is easier to write if the niche is something you care and know about in advance. However, don't spend a lot of time trying to find your passion as it is crucial that you start taking action immediately.

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## NEWS FROM PR NEWSWIRE

**Three Credit Card Processing Trends Will Impact American Businesses in 2011, According to Merchant Rights Advocate Robert Livingstone of IdealCost.com**

WEST PALM BEACH, Fla., Oct. 20 /PRNewswire/ -- Businesses that accept credit cards at retail establishments, e-commerce

If your first blog doesn't succeed you can start another one; by then you know how it works so it's much easier the second time around.

Also, unless you are blogging just for fun, you should keep your blog quite tightly focused on your chosen niche. If you start a blog about needlework don't start writing about tractors as that confuses your readers and search engines. Keep it tight and focused.

Once you have chosen your niche and picked up the main keywords you plan to aim for, it's time to start creating your content.

Pick 5 categories that are in your niche and write 2-5 articles for each category. These articles must be well written, original content. Use keywords that have enough demand, but not too much competition. Preferably use 2-3 word phrases rather than just one work keywords.

Remember you can also outsource most of the work. You can purchase your articles quite cheaply. Just make sure to use writers who know English well.

After this initial work it's time for marketing and link building.

Once you have your start up work done you can also start thinking how to make money by blogging. There are several different options for you. The easiest way is to sign you for an AdSense account and put up few AdSense ads on your site. This is a very simple process.

After that start looking for affiliate programs in your niche. There are probably quite a few around. Just pick one or two to get started. Don't make your site look spammy so start sparingly with the ads.

After all this work you have to create more content and start building more links to your site. Eventually all this hard work will start a traffic flow to your site and you start making money by blogging.



COMMENTS ON THIS ENTRY ARE CLOSED.

sites or over the phones, should prepare for significant changes in 2011, according to Robert Livingstone, president and founder of [IdealCost.com](http://IdealCost.com), a national consulting firm that reduces credit card acceptance fees for merchants without switching their existing processor.

"Some of the changes to the credit card processing industry will benefit merchants, but we also predict some harmful trends that may be disastrous to American companies," said Livingstone, a merchant rights advocate.

Throughout 2010 Livingstone has openly expressed his concerns about the current state of the credit card processing industry. "On behalf of all merchants, I hope to see vast improvements in transparency and accountability in when it comes to credit card acceptance."

#### **Livingstone's list of credit card processing trends in 2011.**

##### **1. Major Cell Phone Carriers Will Attempt to Gain Traction**

AT&T, Verizon, and T-Mobile have been in talks to implement technology that will allow customers to waive their cell phones in front of a compatible card reader rather than swiping a credit card. Similar technology is already in place throughout Europe and Asia. It is not clear how much merchants will be billed for these transactions, but these cell phone carriers will clearly try to gain market share by significantly undercutting the existing credit card processing system.

##### **2. Merchants Will Still Suffer From Unfair Chargebacks and Data Breaches**

Throughout 2010 many customers have scammed merchants by calling their credit card company to dispute legitimate sales after the fact. While the customer is often protected by the credit card issuer, it is often at the expense of the merchant. The credit card processing industry has not shown any true initiative to change this trend or to punish cardholders submitting false

disputes.

Though no data breach has surpassed the damage of the incident in early 2009, several merchants have seen increases in compromises this year. These incidents proved costly and small businesses were forced to pay tens of thousands of dollars to rectify the breaches. With this trend increasing, expect to see several larger data breaches throughout the country in 2011.

### 3. Significant Rate Increases Will Occur

With the passing of the Financial Reform this year many businesses feel that there is an end in sight for unfair rate increases. The Federal Reserve has been ordered to perform checks and balances on all debit interchange related fees. Unfortunately, credit interchange related fees are going unchecked. Therefore, if the debit rates are actually reduced, it is likely that credit interchange rates will increase by at least as much, but likely much more. Also, it isn't completely unlikely that the government may step in and create an additional credit card processing tax, which would be passed onto merchants.

### **About IdealCost.com**

Founded in 2008 in West Palm Beach, FL, [IdealCost.com's mission](#) is to protect large business owners from being taken advantage of by their credit card processors. Until now, merchants haven't had a viable solution to receive truly reasonable rates and fees.

IdealCost.com is different from other companies because it is paid only from the savings that it generates for clients. This [performance-based guarantee](#) makes clients feel at ease because traditional credit card processing salesmen are paid a commission even when they raise their client's rates and fees.

The company represents the merchant rather than acting as an agent for the banks or credit card processors. IdealCost.com performs merchant account audits and offers consulting services. The company strives to separate itself from the stigma of the credit card processing

industry. IdealCost.com allows business owners to stop worrying about their merchant account and return to more important matters in their businesses such as sales, customer service, and providing for their families.

To contact IdealCost.com, visit <http://www.IdealCost.com> or call (561) 319-8349 or (877) 9-IDEAL-9, 877-943-3259

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